

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

For more information, contact:

Dani Diehlmann

Director of Communications

Flexible Packaging Association

ddiehlmann@flexpack.org

410-694-0800

FPA's Search for New President & CEO Begins
Executive search firm, Vetted Solutions, publishes position profile

Annapolis, MD: June 3, 2016 – The Flexible Packaging Association (FPA) recently announced that current President & CEO, Marla Donahue, plans to retire at the end of the year. Executive search firm, Vetted Solutions, is conducting the search for Donahue's successor and has recently published the position profile.

The FPA President & CEO position profile outlines the scope of the position, experience and qualifications, key responsibilities, personal and professional qualities required to fill the position. The profile also includes an organization review.

The President & CEO position requires a Bachelor's degree and at least five years of executive leadership; strong communication and public speaking skills, including the ability to persuade, to build excitement, and to clearly articulate the value and strength of the organization to its various stakeholders and publics. It also requires a high level understanding of "advocacy" within a variety of audiences, such as state and local legislators and regulators, and customers and NGOs; the ability to grasp critical information about members and the markets in which they operate, to anticipate issues that impact the membership before they become critical, and judgment to know when and how to act. Strategic thinking ability and experience in strategic planning; and experience in creating large impact with limited resources and being a hands-on leader are also required.

The successful candidate will possess a collaborative work style and a range of personality traits necessary to work effectively within the association environment such as integrity, leadership, mentorship, and creativity. He or she will be an experienced and insightful leader and strategic thinker, who is nimble, proactive, and a quick study.

To view the position profile, please visit www.flexpack.org. To apply for the position, please visit the "Current Searches" page on Vetted Solutions' website, www.vettedolutions.com.

About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and fastest growing segment of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

###