

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

For more information, contact:
Dani Diehlmann
Flexible Packaging Association
ddiehlmann@flexpack.org
410-694-0800

FPA Introduces @FlexPackOrg Twitter Handle

The new social media account will help promote the flexible packaging industry

Annapolis, MD: May 13, 2016 – The Flexible Packaging Association (FPA) is pleased to announce our new [@FlexPackOrg](https://twitter.com/FlexPackOrg) Twitter handle. FPA serves as the voice of the flexible packaging industry and our new social media account will act as an outlet to connect with our stakeholders.

FPA is committed to connecting, advancing and leading the flexible packaging industry and [@FlexPackOrg](https://twitter.com/FlexPackOrg) will keep followers up to date on advances in innovation and benefits and advantages of flexible packaging. Twitter will help FPA engage directly with organizations outside of the membership, such as retailers, brand owners, consumers and the media.

The social media account will also keep FPA members informed of upcoming events such as the Fall Executive Conference, the Flexible Packaging Achievement Awards Competition and the 2017 Annual Meeting. It will also be used to announce the release of new research reports, e-books and brochures.

Follow us on Twitter [@FlexPackOrg](https://twitter.com/FlexPackOrg). For more information on the FPA, please visit our website, www.flexpack.org.

About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and fastest growing segment of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

###