



## Press Release

### GSE to introduce Ink manager software at Labelexpo Europe 2017

**Brummen, Netherlands, 23 June 2017:** At Labelexpo Europe 2017, GSE (booth 7D59) will present ink management software, dispensing equipment and proofing solutions that enable label and packaging printers to reduce costs throughout the workflow and achieve repeatable colour on-demand.

The highlight of the stand will be the introduction of GSE Ink manager, a comprehensive ink management solution that eliminates all aspects of ink-related waste. The new software solution offers optimised ink yields through recycling press returns, as well as improved connectivity, mobility and reporting capabilities. Features include a modern user interface offering ease of use and extensive search functionalities, a job list separating work preparation and ink production and a modern web interface for seamless integration with other applications, like ink formulation, management information and cloud software. The unique GSE Ink manager is supported by mobile apps that allow remote data-entry and access to real-time information. This is made possible thanks to Wi-Fi connection to the ink dispenser. GSE Ink manager also facilitates collection, analysis and presentation of ink-related business information. The operator can view recipe data and ink costings related to each job, store new colour specifications for easy recall when jobs are repeated. The software also facilitates ingredient tracking through the supply chain, by storing ink batch data about every job.

Daily presentations of GSE Ink manager and its mobile app at the stand will provide a real-time appreciation of the software's ease of use.

GSE's Colorsat® modular dispensing systems, for flexo, gravure and screen processes, mix and dispense inks to precise quality and quantity specifications in minutes. Benefits are reduced setup times, ink-yield improvements of over 30 percent thanks to easy re-use of press-return inks, a cleaner colour mixing environment and better stock management. The company's two automatic dispensers for label printing dispense spot colours in 1kg – 10kg volumes.

The Colorsat Switch, for aqueous, UV-curable and solvent inks, features a dispensing unit and control cabinet, connected to max. 20 exchangeable buckets of up to 25 kg, stored by modular waterfall frames. Optionally, high-volume components up to 1,000 litres can be connected.

The Colorsat Match, with its small footprint, prepares aqueous and UV-curable inks from max. 20 base components, with fixed, refillable internal storage tanks as standard and optional external components.

The GSE Dispensing-affiliated company, Print Proof Solutions, exhibits the Perfect Proofer Evolution Series table-top wet-proofing system for flexo applications. Using the same

consumables as those on the press, the Perfect Proofer gives a precise, predictable results, to an accuracy of within 1 DeltaE of the target colour on the press.

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**Photo Caption:**

Filename: "GSE-smartphone-Ink manager.jpg" - GSE Ink manager features a mobile app that offers remote data-entry and access to real-time information

GSE delivers robust, fast and smart dispensing equipment, software and services to minimise ink-related waste in the printing workflow. With more than 40 years' experience in the industry, the company has an installed base of 1700 systems worldwide. The company is based in the Netherlands, with its subsidiary GSE Dispensing Inc. in Charlotte (NC), U.S.A.

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