



**NEWS RELEASE  
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## **2009 Flexible Packaging Achievement Awards and Innovation Showcase**

**Linthicum, Maryland: March 13, 2009** – The Flexible Packaging Association’s 53<sup>rd</sup> annual Flexible Packaging Achievement Awards Competition honored 24 outstanding flexible packages. These winning packages and all the Competition entries are featured in the *2009 FPA Flexible Packaging Achievement Awards & Innovation Showcase*.

The 2009 Achievement Awards Competition received 113 competition entries including 79 distinct flexible packages, (several packages were entered into multiple categories). Of those entries, 24 flexible packages were honored with Achievement Awards. The winning packages and competition entries feature notable achievements in design, printing, sustainability and technical innovation, and represent a wide-range of flexible packaging solutions for a multitude of products within the retail, industrial and institutional markets.

The *2009 FPA Flexible Packaging Achievement Awards Showcase* includes full-color photos, and detailed descriptions and information about all the winning packages and competition entries. The Achievement Awards section highlights the winning entries by the award (Highest Achievement, Special Citation, Gold, Silver) won. The Innovation Showcase section includes competition entries organized in alphabetical order. FPA’s *2009 Flexible Packaging Achievement Awards Showcase* is available on the FPA Web site, [www.flexpack.org](http://www.flexpack.org), in a PDF format and hard copy. [Please click here to download a PDF copy of the Flexible Packaging Achievement Awards Showcase.](#)

Special thanks are given to the 2009 FPA Flexible Packaging Achievement Awards judging panel, Lisa McTigue Pierce, editorial director, *Flexible Packaging* magazine; Michael Richmond, PhD of Packaging & Technology Integrated Solutions; and Keith Vorst, PhD, associate professor, California Polytechnic State University, for their time and hard work.

### **About the Flexible Packaging Association**

*The Flexible Packaging Association has served as the voice of the flexible packaging industry since 1950. FPA members are manufacturers of flexible packaging sold to users or distributors for packaging purposes, and material or equipment suppliers to the industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.*

**FPA**

