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NEW FOCUS ON HIGH BARRIER

Innovia Films is refocusing its research and development efforts on high barrier materials thanks to substantial investment in new assets. They will allow the company to produce a range of new Biaxially Oriented Polypropylene (BOPP) products with optimum barrier performance. The first to market will be high barrier metallised films, followed by AlOx clear high barrier films and coextruded oxygen barrier films.

Stephen Langstaff, Global Business Manager, Packaging enthuses “We are very close to bringing these assets on stream and have already been working hard to develop new films that will help to extend the shelf life of a range of products, thereby reducing food waste. What is also exciting is that we will be developing options that will allow pack simplification, by removing/replacing layers within lamination materials that restrict recycling. They will also assist in the production of mono layer materials for different applications that will enable them to be more easily recycled and be included in circular economy packaging design processes.”

Discussions under non-disclosure agreements with key brands are already under way to establish opportunities and map out specific requirements.

Langstaff adds “We welcome any new enquiries around our new product portfolio and to start consultations about possibilities.”

(185 words)

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PICTURE CAPTION: Innovia's new high barrier films will extend the shelf life of a range of products.

Innovia Films Ltd is a major producer of highly differentiated speciality Biaxially Oriented Polypropylene (BOPP) films using a proprietary 'bubble' manufacturing process. It holds a leading global position in the markets for high performance coated films, tobacco overwrap, labels and security films. Innovia employs 850 people worldwide and has production sites in Australia, Belgium and the UK. The company is focused on high quality value added products, strong customer relationship, R&D and excellent service.