

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

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**Flexible Packaging Association Promotes Dani Diehlmann
to Director of Communications**

Annapolis, MD: April 18, 2016 – The Flexible Packaging Association (FPA) is pleased to announce that Dani Diehlmann has been promoted as the new Director of Communications for FPA. She will serve as the primary media contact for the association; will be responsible for key FPA communications tools such as the website, the weekly Industry News Bulletin and press releases; and will oversee the annual FPA Achievement Awards Competition.

“Dani joined FPA in 2001 as an Administrative Assistant and has risen through the ranks of the association due to her hard work and dedication to the association and FPA members” said Marla Donahue, FPA President. Her previous role in the association was Director of Membership Services, Events and Digital Communications.

About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association’s mission is connecting, advancing and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and fastest growing segment of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

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