

**NEWS RELEASE
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FPA Partners with PACK EXPO Las Vegas

*FPA is supporting the event as a Tier 1 participant of the
PACK EXPO Las Vegas Partner Program*

Annapolis, MD: July 30, 2019 – The Flexible Packaging Association (FPA) is pleased to announce that it is again participating in the Partner Program at PACK EXPO Las Vegas and co-located Healthcare Packaging EXPO (Sept. 23-25, 2019; Las Vegas Convention Center), owned and produced by PMMI, The Association for Packaging and Processing Technologies (PMMI).

FPA is helping advance the flexible packaging industry by partnering with one of the largest tradeshows in North America for processing and packaging professionals – PACK EXPO Las Vegas. Supporting the event at the Tier 1 level in the PACK EXPO Las Vegas Partner Program, FPA joins over 15 top associations who are leading forces in the exchange of ideas and collaboration with an invested interest in the future of processing and packaging.

PACK EXPO Las Vegas and Healthcare Packaging EXPO, the year's most comprehensive packaging event on the continent, showcases the latest packaging technologies to help manufacturers improve operations and stay competitive. The show brings together 2,000 exhibitors and 30,000 attendees over 900,000 net square feet of exhibit space from 40+ vertical industry markets and nearly 130 countries. There will be Pavilions dedicated to printing; containers and materials; the confectionery industry and more.

“Year in and year out, the Partner Programs at the PACK EXPO portfolio of trade shows provide access to leading industry associations from all segments of the packaging industry in one easy to access location,” notes Laura Thompson, vice president, trade shows, PMMI. “The Partner Pavilion at PACK EXPO Las Vegas and Healthcare Packaging EXPO is no exception as the amount of industry knowledge, and expertise is unmatched at other industry events. It serves as one of the many important resources available to attendees and exhibitors participating in the show.”

The FPA exhibit, located in the Association Partner Pavilion in the Central Hall, booth C-1341, will display the winning packages from the 2019 Flexible Packaging Achievement Award competition. FPA will also distribute copies of the *2019 Achievement Awards and Innovation Showcase*, the *2020 Flexible Packaging Achievement Awards Call for Entries*, the *2019-2020 Flexible Packaging Buyers Guide*, the *Report to the Membership*, and a list of all FPA members exhibiting at PACK EXPO Las Vegas and the location of their exhibits.

Winning packages of the 2019 Flexible Packaging Achievement Awards competition will also be on display in the PACK EXPO Las Vegas Showcase of Packaging Innovations®, Booth LS-6519, in the Lower South Hall of the Las Vegas Convention Center, which is sponsored by FPA member, Dow Packaging and Specialty Plastics.

Registration, which includes access to both PACK EXPO Las Vegas and Healthcare Packaging EXPO, is \$30 through Aug. 30 after which the price increases to \$100. For more information and to register online, visit www.packexpolasvegas.com and www.hcpelasvegas.com. FPA members can register for free using a special promotional code, please contact FPA for more information.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$31 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents more than 900 North American manufacturers and suppliers of equipment, components and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World, Mundo PMMI and OEM. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies and actively connect the supply chain throughout the year.

Learn more at pmmi.org and packexpo.com and pmmimediagroup.com.