



Plastic Packaging Technologies, LLC Announces The Creation of Thrive™;
A Sustainable Line of Flexible Packaging.
“PPT Thrives Toward a Circular Economy.”

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Summary of Press Release:

- Sustainable line of Flexible Packaging
- Circular Economy
- Thrive™

Introduction:

The trending topic in today’s packaging industry revolves around developing and participating in a “Circular Economy”. In response to this rapidly emerging trend, Plastic Packaging Technologies, LLC (PPT) has officially launched their sustainable packaging line – Thrive™.

Detailed Body:

Thrive™ consists of a variety of solutions dedicated to providing CPGs with the opportunity of fulfilling their sustainability mission. With the industry moving toward a stronger circular economy, PPT is committed to staying true to its mission of providing customers with Purposeful, Powerful Packaging, while also presenting the added benefit of incorporating a sustainable package solution for participating brands. Readily available solutions consist of: Thrive™-Recyclable and Thrive™-Post Consumer Recycled Content (PCR). PPT plans to expand this line with multiple solutions including: Thrive™- Renewable and Thrive™-Compostable.

“As corporate sustainability objectives continue to turn into solid mandates, the timing appears perfect for serious sustainable packaging solutions. Growing environmental awareness by the consumer provides brand owners a tremendous opportunity to address their packaging options, and the benefits that come with turning to sustainable packaging.”

-Dave Potter; Vice President of Strategic Sales

Relevant Information:

Plastic Packaging Technologies, LLC has focused on developing commercially available “Recyclable” packages (All-PE) suitable for the How2Recycle’s “Store Drop-Off” Program; as well as packages that incorporate Post-Consumer Recycled content (PCR).

Readily available solutions for Thrive™-Recyclable and Thrive™-PCR consist of: Laminated Rollstock, Stand-Up Pouches, Pinch-Bottom, Box Pouch, & Large Lay-Down formats; all with and without barrier qualities. In addition to those solutions, PPT’s development team is commercializing formats consisting of compostable and renewable substrates.

About PPT:

Plastic Packaging Technologies, LLC is a vertically integrated printer, laminator, and converter of flexible packaging materials. With technical experts and state-of-the-art equipment, PPT’s mission is to provide customers with Purposeful, Powerful Packaging. Product offerings include: laminated rollstock, stand-up reclosable pouches, flat-bottom box pouches, pinch bottom bags, quad bags, and inno-lok packaging. PPT is dedicated to delivering a quality product on time while providing a high level of personal service. For more information; please visit www.plaspack.com