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# PCMC announces new 52-inch Fusion C flexographic press

## *The versatile Fusion C now will be available in 42- and 52-inch web widths*



*PCMC's Fusion C now is available in two widths, both offering customers efficiency and accessibility.*

GREEN BAY, Wis. — September 20, 2017 — Paper Converting Machine Company (PCMC), part of Barry-Wehmiller and a worldwide leader in the design and manufacture of inline and CI presses, has announced that it will begin to offer its innovative Fusion C press in a new 52-inch web width.

The Fusion C was unveiled at an open house at PCMC in August of 2016, and has only been offered in a 42-inch width up until this point.

“We listened to our customers, and they told us they had a real need for a wider web width in our Fusion C press,” said Rodney Pennings, PCMC’s Printing, Coating and Laminating Sales Director. “Being able to offer a new size of the Fusion C will be a tremendous tool for our customers, and we’re excited that we can accommodate their changing needs.”

The Fusion C is a unique offering in the market because of its accessibility and ease of use. It is loaded with fast make-ready and waste-saving features, and has a smaller footprint and fewer parts—saving customers both space and cost.

### ABOUT PAPER CONVERTING MACHINE COMPANY (PCMC)

Paper Converting Machine Company (PCMC) specializes in the design and manufacture of high-performance converting machinery for the tissue, nonwovens and package-printing industries worldwide. Our comprehensive product offerings include rewinding, laminating, printing, embossing, perforating and packaging equipment for tissue and towels; folding and converting machines; and a complete range of flexographic printing presses, serving the flexible-packaging, prime-label and carton-converting industries. For more about PCMC, which is part of Barry-Wehmiller, go to [pcmc.com](http://pcmc.com).

### ABOUT BARRY-WEHMILLER

Barry-Wehmiller is a diversified global supplier of engineering consulting and manufacturing technology for the packaging, corrugating, sheeting and paper-converting industries. By blending people-centric leadership with disciplined operational strategies and purpose-driven growth, Barry-Wehmiller has become a \$2.8 billion organization with more than 11,000 team members united by a common belief: to use the power of business to build a better world. CEO Bob Chapman shares the story of the company’s transformation in his new book, [\*Everybody Matters: The Extraordinary Power of Caring for Your People Like Family\*](#). To learn more, go to [barrywehmiller.com](http://barrywehmiller.com).