



a member of the DIC group



## MEDIA ADVISORY

September 21, 2017

### PR Contact:

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## State Senator Roger Roth and the Flexible Packaging Association to Visit Sun Chemical's Menasha Plant

**WHAT:** State Senator Roger Roth (R), who represents Wisconsin Senate District 19, and representatives from the Flexible Packaging Association (FPA), will visit Sun Chemical to meet with company leaders and employees and tour the 34,000 square feet Menasha solvent- and water-based liquid inks and coatings manufacturing plant.

After the tour, Sun Chemical will host a session that will be open to employees and the press. Sun Chemical will explain what it does and how it supports the FPA. Alison Keane at the FPA will talk about what is flexible packaging, how it is the fastest growing segment in the market, and explain its footprint in Wisconsin. A Q&A session will follow.

**WHERE:** Sun Chemical  
450 Milwaukee Street  
Menasha, WI 54952

**WHEN:** Thursday, September 28, 2017  
2:00 PM

**RSVP:** Matt Parry  
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Eric Mower + Associates (on behalf of Sun Chemical)  
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**NOTE:** Please arrive at the facility 30 minutes early to ensure you make it through security and are seated when the Q&A begins. No photos of the facility will be allowed.

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### About Sun Chemical

Sun Chemical, a member of the DIC group, is a leading producer of printing inks, coatings and supplies, pigments, polymers, liquid compounds, solid compounds, and application materials. Together with DIC, Sun Chemical has annual sales of more than \$7.5 billion and over 20,000 employees supporting customers around the world.

Sun Chemical Corporation is a subsidiary of Sun Chemical Group Coöperatief U.A., the Netherlands, and is headquartered in Parsippany, New Jersey, U.S.A. For more information, please visit our Web site at [www.sunchemical.com](http://www.sunchemical.com).

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