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**Wikoff Color Corporation broadens Consumables Offering by Signing Asahi
Photoproducts Distribution Agreement**

Wikoff Color Corp. has signed an agreement with Asahi Photoproducts to become a U.S. distributor of their flexographic photopolymer plates. Wikoff Color will have access to the full range of flexographic plates from Asahi Photoproducts, including its popular AWPTM water-washable plates with Clean Transfer Technology. This adds to Wikoff's arsenal of one-stop pressroom solutions.

"We are delighted to enter into this important relationship with Asahi Photoproducts," said Joe Kubasiak, Market Manager for Flexible Packaging at Wikoff Color. "As a company, our focus is on sustained, profitable growth rather than short-term results. In entering into this relationship, we are making the investments necessary for its success by setting up a technical center and hiring the necessary staff in order to train our customers how to get the best possible quality from Asahi photopolymer plates. We are very excited about the growth this will offer us in the future and our ability to deliver increased value to our customers."

"The U.S. is a large market and very important to Asahi," states Aki Kato, Managing Director at Asahi Photoproducts. "With platemaking moving closer and closer to the printing press, it is a significant benefit to us and to the end customer to have their trusted ink and coatings supplier also provide their flexo plates."

Wikoff Color Corp., an employee-owned company founded in 1956, manufactures high performance printing inks and coatings for the graphic arts industry. Wikoff Color employs over 500 people in its 28 manufacturing plants and numerous in-plant centers worldwide. Wikoff Color's corporate office is located in Fort Mill, South Carolina.

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