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September 17, 2018

Wikoff Color Corporation strengthens their North American business with the acquisition of Braden Sutphin Ink Co.

Wikoff Color Corp. (Fort Mill, South Carolina) has agreed to purchase the assets of Braden Sutphin Ink Company (Cleveland, Ohio) increasing their service capabilities and exposure in the North American market.

The acquisition of Braden Sutphin complements Wikoff's business and approach to the market by incorporating a company that puts customers' needs first. Geoff Peters, President and CEO of Wikoff Color, commented, "Much like the founding vision for Wikoff Color Corporation, Braden Sutphin has a primary focus on providing technical sales support and customer service to accompany their high quality products. This alignment in values makes our two companies well-suited to join forces for the future."

"Braden Sutphin is known for exceptional integrity and service," said Jim Leitch, CEO of the company. "We have taken pride in having the scale to offer a full range of products, while not losing sight of our customer service and local support. Wikoff Color has a longstanding history of the same customer-focused approach and our team is excited to join forces with such a reputable company."

Founded in 1913 by Jim Braden, Braden Sutphin is a privately owned full-service printing ink and supply company. The company's first employee was Al Sutphin who later acquired a 100% ownership interest by the 1930's. Today Braden Sutphin operates from 10 locations across the country, primarily in the East, Central, Midwest and Mid-Atlantic regions. The current CEO, Jim Leitch has continued the tradition of supplying the highest quality products to the printing industry.

Wikoff Color Corp., an employee-owned company founded in 1956, manufactures high performance printing inks and coatings for the graphic arts industry. Wikoff Color employs over 500 people in its 28 manufacturing plants and numerous in-plant centers worldwide. Wikoff Color's corporate office is located in Fort Mill, South Carolina.

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