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Wikoff Color Corporation to Exhibit at LabelExpo 2018

Wikoff Color Corporation will be exhibiting at LabelExpo Americas 2018 in Chicago, September 25-27. The company will be at booth 1011, highlighting Wikoff Color's outstanding level of expertise and technical service, as well as showcasing several products that have recently been released to the marketplace, including water-based and LED-cure coatings and Digital Inkjet primers.

For the 2018 show, Wikoff Color has partnered with Etirama, the largest manufacturer of narrow web flexographic presses in Latin America headquartered in Brazil. During the three-day show, Etirama will be running demonstrations of the flexographic FIT model press, equipped with six UV print stations, in full operation with Wikoff Color PhotoflexLED inks and coatings.

Etirama's Marketing Director, Ronnie Schröter, remarked, "This alliance between Etirama and Wikoff has been a great success. Our machines demonstrate excellent performance with Wikoff inks and the level of cooperation between the companies is fantastic. We at Etirama are very pleased and grateful to Wikoff for the partnership."

PhotoflexLED is capable of running at speeds in excess of 750 fpm on paper, paperboard and films. This durable set of process and mixing colors cures using 395nm LED lamp systems or your traditional UV lamps. During the show, this set will be displaying its hybrid curing capabilities under UV lamps. PhotoflexLED can be used on multiple label types and exhibits excellent adhesion, flow and transfer.

Accompanying the LED ink product lines, Wikoff Color will also be featuring their latest developments in LED coatings. Printed label samples of both matte and gloss finishes will be available.

For those interested in water-based applications, Wikoff Color's updated family of Aquakotes (water-based coatings) is designed to fulfill all of your coating needs, with a consistent formulary backbone you can count on. These coatings offer an assortment of end-use properties paired with reliable and predictable performance on press. The Aquakote Family is comprised of 10 standard products ranging from basic matte, gloss and satin finishes to more tactile textures such as soft-feel and velvet-touch.

The Wikoff Digital team has also been busy formulating digital primer solutions. The collection of six primers includes options for water-based and UV-cure inkjet applications for a variety of substrates. A representative of the Wikoff Digital team will be on-site to answer questions and provide samples of the latest innovations for this technology.

