



*Contact* Courtney Curry  
Marketing Coordinator  
*Telephone* 803-835-8397  
*Email* courtney.curry@wikoff.com  
*Website* www.wikoff.com

**FOR IMMEDIATE RELEASE**  
**February 9, 2018**

### **Wikoff Color Welcomes Daniel Cavalcanti to Regional Management Team**

Wikoff Color Corporation is pleased to announce that Daniel Cavalcanti has accepted the position of Regional Manager of Latin America and the Caribbean. Daniel assumed his new responsibilities to help manage regional strategies, as well as the integration of Verti Produtos Químicos; Wikoff's recent acquisition in São Paulo, Brazil.

"Daniel will bring a fresh perspective to the Regional Management team," says Daryl Collins, VP of Regional Operations and Marketing for Wikoff Color. "His exposure to international markets and exports has allowed him to develop certain strengths that will be a tremendous asset for Wikoff and his leadership in our Latin American market. We are excited for Daniel and the potential growth opportunities in his region."

Daniel started with the company in 2011 as the International Sales Manager based out of Wikoff's corporate offices in Fort Mill, South Carolina. He was responsible for maintaining current business relationships outside of the US, as well as developing and managing new accounts within key international markets. Prior to joining Wikoff, Daniel gained invaluable experience in the Inkjet industry, where he worked for 10 years exporting inks from the US to international markets.

A native of Brazil, Daniel lived in Canada and England before settling in the US in 1999. He obtained a Bachelor degree in Business Administration from Universidade Federal de Pernambuco in 1997.