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Wikoff Color Corporation Product Preview

Wikoff Color Corporation will be traveling to the “Windy City” of Chicago September 13-15 for LabelExpo Americas 2016. The company will be highlighting the outstanding level of expertise and technical service that has become synonymous with Wikoff Color, including the Color Confidence campaign, which details how Wikoff Color experts go above and beyond to make color management simple and efficient.

In addition to exceptional services, Wikoff Color is showcasing several innovative products from the Photoflex UV Flexo line, which have exhibited great success in the narrow web label market.

Photoflex III is the newest addition to the UV Flexo product lines. This BENZO-free, ITX-free and HDODA-free system provides a high-performance solution to the pharmaceutical, personal care and indirect food packaging markets. Photoflex III demonstrates excellent cure properties, resulting in outstanding print quality and great adhesion on treated substrates.

Photoflex LED is formulated to produce exceptionally sharp dots with LED units at 365 and 395nm. Even at press speeds of 700fpm, these inks remain stable on press, which mean less viscosity adjustments for press operators. The Photoflex LED series includes process and mixing colors that are water and UV coatable.

The Photoflex High Shrink system has demonstrated exceptional print quality at shrink levels in excess of 80%. This silicone-free and wax-free series has been designed for reverse print where an opaque white or UV coating provides protection. This product line also includes colors with varying degrees of lightfastness.

