Eighteen packages were recognized with 22 Flexible Packaging Achievement Awards within one or more categories including Packaging Excellence, Printing and Shelf Impact, Technical Innovation and Sustainability Achievement. The awards were presented during the 2015 FPA Annual Meeting Welcome Dinner & Flexible Packaging Achievement Awards Ceremony.

To review all packages, award levels, competition categories, and descriptions provided by the manufacturer, visit flexpack.org and view Achievement Awards.

THE 2015 FPA FLEXIBLE PACKAGING ACHIEVEMENT AWARDS

**CRYOVAC® DARFRESH® ON TRAY**  
HIGHEST ACHIEVEMENT AWARD - RETAIL  
MANUFACTURER: Sealed Air Corporation – Cryovac  
www.sealedair.com

**INTERVOID® STERILE**  
HIGHEST ACHIEVEMENT AWARD - INSTITUTIONAL  
MANUFACTURER: Coveris™  
www.coveris.com

**HIGHEST ACHIEVEMENT AWARD**  
The Highest Achievement Award is evaluated by the judges as possessing overall packaging excellence, significant attributes in all the award categories, and contributing most to the advancement of the industry.
GOLD ACHIEVEMENT AWARDS
Listed alphabetically by Package name

AMCOR’S DESSIFLEX®
GOLD – Technical Innovation
MANUFACTURER: Amcor Flexibles
www.amcor.com

DOLE FRUIT & VEGGIE BLENDS
GOLD – Printing and Shelf Impact
MANUFACTURER: Emerald Packaging
www.empack.com

EXONENT 2™
GOLD – Packaging Excellence
GOLD – Technical Innovation
MANUFACTURER: Rollprint Packaging Products, Inc.
www.rollprint.com

FRESHNESS PLUS®
GOLD – Sustainability
GOLD – Technical Innovation
MANUFACTURER: Sealed Air Corporation – Cryovac
www.sealedair.com

GHIRARDELLI 5.50 OZ. MILK CHOCOLATE SEA SALT CASHEW
GOLD – Printing and Shelf Impact
MANUFACTURER: American Packaging Corporation
www.ampkcorp.com

McCORMICK SKILLET SAUCE MIX POURABLE POUCH
GOLD – Packaging Excellence
SILVER – Sustainability
MANUFACTURER: Bemis Company, Inc.
www.bemis.com

MEDI-CREO™ WITH CHILD-GUARD™ CLOSURE
GOLD – Technical Innovation
MANUFACTURER: Pactech Packaging LLC / Reynolds Presto Products
www.pactechpackaging.com
www.sliderite.com

MUSCAT DATES
GOLD – Printing and Shelf Impact
MANUFACTURER: Paharpur 3P
www.pilpack.com

P.F. CHANG’S MONGOLIAN STYLE BEEF
GOLD – Printing and Shelf Impact
MANUFACTURER: American Packaging Corporation
www.ampkcorp.com

RUST-OLEUM SPRAYSMART™ MARKING PAINT POUCH
GOLD – Packaging Excellence
MANUFACTURER: Printpack
www.printpack.com

POTATO STARCH FILM FOR POTATO BAGS
SILVER – Sustainability
MANUFACTURER: Emerald Packaging, Inc.
www.empack.com

ORGANIC GIRL THREE HEART ROMAINE STAND-UP POUCH WITH VELCRO CLOSURE
SILVER – Packaging Excellence
MANUFACTURER: Emerald Packaging, Inc.
www.empack.com

GOURMET EXPRESS COMPLETE MEALS
SILVER – Sustainability
SILVER – Printing and Shelf Impact
MANUFACTURER: Berry Plastics Corporation
www.berryplastics.com

KAR’S NUTS – SECOND NATURE WHOLESOME MEDLEY PRIMAPAK™ PACKAGE
SILVER – Technical Innovation
MANUFACTURER: Clear Lam Packaging, Inc.
www.clearlam.com

SILVER ACHIEVEMENT AWARDS
Listed alphabetically by Package name

AMCOR’S SACHETLITE
SILVER – Sustainability
MANUFACTURER: Amcor Flexibles
www.amcor.com

FLEXASEPT™
SILVER – Technical Innovation
MANUFACTURER: Liqui-Box
www.liquibox.com

GOURMET EXPRESS COMPLETE MEALS
SILVER – Sustainability
SILVER – Printing and Shelf Impact
MANUFACTURER: Berry Plastics Corporation
www.berryplastics.com

KAR’S NUTS – SECOND NATURE WHOLESOME MEDLEY PRIMAPAK™ PACKAGE
SILVER – Technical Innovation
MANUFACTURER: Clear Lam Packaging, Inc.
www.clearlam.com

ORGANIC GIRL THREE HEART ROMAINE STAND-UP POUCH WITH VELCRO CLOSURE
SILVER – Packaging Excellence
MANUFACTURER: Emerald Packaging, Inc.
www.empack.com

POTATO STARCH FILM FOR POTATO BAGS
SILVER – Sustainability
MANUFACTURER: Emerald Packaging, Inc.
www.empack.com

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2015 FPA ANNUAL MEETING

LEADING AHEAD OF WHAT'S NEXT

FEATURED PRESENTER, GEOFF COLVIN, EDITOR AT LARGE, FORTUNE MAGAZINE, AND AN AWARD-WINNING THINKER, AUTHOR, AND BROADCASTER SPOKE ABOUT TODAY'S MOST SIGNIFICANT TRENDS IN BUSINESS. COLVIN SUGGESTED THAT COMPANIES NEED TO EXPAND THEIR IMAGINATION ABOUT WHO THE COMPETITION IS. HE SAID THAT IN SURVEYS OF LEADERS OF SUCCESSFUL COMPANIES, THEY ALL WANT THE SAME THING: TO HAVE A SUSTAINABLE COMPETITIVE ADVANTAGE, AND WHAT OVERLAYS EVERYTHING IS THE IMPORTANCE OF CULTURE – WHAT PEOPLE ARE DOING WHEN NOBODY IS TELLING THEM WHAT TO DO. HE SAID THAT THE BEST COMPANIES HAVE FOUR COMMON TRAITS: THEY KEEP INNOVATING THE BUSINESS MODEL; THEY INTEGRATE, BRINGING ALL PARTS OF THE ENTERPRISE TOGETHER TO CREATE GREAT CUSTOMER EXPERIENCES; THEY NEVER STOP BUILDING HUMAN CAPITAL – PEOPLE, CULTURE, RELATIONSHIPS; AND, THEY ARE CUSTOMER-CENTRIC.

FPA MEMBERS MAY VIEW GEOFF COLVIN'S ENTIRE RECORDED PRESENTATION BY VISITING WWW.FLEXPACK.ORG AND LINKING TO THE 2015 ANNUAL MEETING PRESENTATIONS IN THE MEMBERS-ONLY SECTION.

FPA STATE OF THE INDUSTRY REPORT


SWANSON PREDICTS THE "ROAD AHEAD" SHOWS AN UPTICK OF 5.9% IN FLEXIBLE PACKAGING REVENUE IN 2015.

EUROPEAN FLEXIBLE PACKAGING UPDATE


UNDERSTANDING PyROLYSIS AND NEXT STEPS FOR THE ENERGY BAG

JEFF WOOSTER, GLOBAL SUSTAINABILITY DIRECTOR FOR THE DOW CHEMICAL COMPANY PROVIDED AN OVERVIEW OF THE RESULTS OF THE ENERGY BAG PLASTICS-TO-ENERGY PILOT PROGRAM WHICH TOOK PLACE IN 2014.

SESSION TAKE-AWAYS

PRESENTATIONS AND VIDEO RECORDINGS MAY BE VIEWED AT WWW.FLEXPACK.ORG, PLEASE VISIT 2015 ANNUAL MEETING PRESENTATIONS IN THE MEMBERS-ONLY SECTION.

CORRUGATED 22%
PAPERBOARD 13%
METAL CANS 19%
FLEXIBLE 12%
GLASS 4%
OTHERS 14%

Misc. Rigid Plastics & Bottles 9%
Poly Coated Papers 22%
Consumer Products 7%
Retail Poly Bags 7%
Wraps & Laminates 5%

VALUE-ADDED FLEXIBLE 78%

FPE ESTIMATES FOR 2014 TOTAL REVENUE

"VALUE-ADDED" FLEXIBLE PACKAGING $24.9 BILLION, 78%

RETAIL BAGS $2.2 BILLION, 7%
CONSUMER PRODUCTS $3.2 BILLION, 10%
OTHER POLY BAGS AND WRAPS $1.6 BILLION, 5%

Source: U.S. Census Bureau 2012 Full Economic Census and FPA estimates for 2014 total revenue
The 2015 Flexible Packaging Association Annual Meeting was held March 3-5, 2015 at the Ritz-Carlton Golf Resort, Naples FL. Over three-hundred FPA members and guests participated in content-rich general sessions that focused on the flexible packaging industry.

was a partnership between Dow, FPA, the City of Citrus Heights, CA, Republic Services, and Agilyx. The pilot showed that flexible packaging can be collected, sorted, and recycled through energy recovery. “Pyrolysis is the most viable method of energy recovery because it creates a higher value output than other energy recovery options,” according to Wooster. Wooster illustrated through comparison that pyrolysis complements mechanical recycling and captures the value from packaging materials that are not currently recyclable.

TRANSPARENCY: WHAT YOUR SUPPLY CHAIN WILL BE ASKING ABOUT YOUR FLEXIBLE PACKAGES

Tony Kingsbury, President and Founder of TKingsbury Consulting, discussed the type of questions the supply chain (retailers, brand owners, consumers) will be asking about packaging. Kingsbury explained that “we now talk mainly about base materials, but we will increasingly talk about additives, inks, dyes, glues, coatings, residuals, etc., in packaging.” He listed organizations that track and rate product ingredients that retailers are referencing when selecting products.

THE POLYOLEFIN MARKET UPDATE

Nick Vafiadis, Senior Director, Global Polyelefinos and Plastics, IHS Chemical provided an update of the costs and availability of flexible packaging materials. Polyethylene producer margins moved off of 2014 highs, but remain strong, while supply and demand are expected to remain tight. Polypropylene producers are widely successful in increasing margins for the third year in a row due to supply constraints. Lack of margin in the market resulted in delays of expected Polypropylene projects. Operational reliability is a major factor as assets are aging with minimal reinvestment.

ONE OCEAN, ONE PEOPLE

Ocean explorers and aquanauts Jean-Michel and Fabien Cousteau, son and grandson of famed explorer Jacque Cousteau, guided the Annual Meeting attendees on an underwater voyage of exploration.

Jean-Michel spoke about the Ocean Futures Society, a non-profit marine conservation and education organization, and the soon-to-be-released film Jean-Michel Cousteau’s Secret Ocean 3D which will be in IMAX and 3D theatres around the globe.

Fabien described the scientific work and exploration of Mission 31, the longest science expedition to take place at Aquarius, the world’s only underwater marine laboratory located nine miles off the coast of the Florida Keys, and 63 feet beneath the sea. Fabien’s Mission 31 broke new ground in ocean exploration and honored the 50th anniversary of his grandfather’s original underwater living experiment. Fabien is currently working on a feature documentary film and book documenting the adventures of Mission 31, as well as establishing the Fabien Cousteau Ocean Learning Center in South Florida.

MARK YOUR CALENDAR FOR THESE UPCOMING EVENTS

OCTOBER 14, 2015

2015 FPA FALL EXECUTIVE CONFERENCE
InterContinental Chicago—Chicago, IL
The single-day Conference offers a content-rich agenda focusing on industry specific topics, issues, and challenges and offers great networking opportunities for industry leaders and senior management.

FEATURED SPEAKER: Christopher Gardner
Obstacles and The American Dream
A true “rags to riches” story, Chris Gardner’s life was captured in the major motion picture, The Pursuit of Happyness, which was inspired by his New York Times #1 bestselling book.

NOVEMBER 9, 2015

2016 FPA FLEXIBLE PACKAGING ACHIEVEMENT AWARD COMPETITION
Application and Submission Deadline
The Flexible Packaging Association Flexible Packaging Achievement Awards Program honors the "best of the best" in the categories of packaging excellence, printing and shelf appeal, technical innovation, and sustainability achievement. This highly visible competition is open to all flexible packaging converters. The 2016 Call for Entries, which contains an Award Overview, complete Competition Rules, Entry Instructions, and the Official Entry Forms, will be online in June 2015. Deadline for package entries is Monday, November 9, 2015.

JANUARY 26-27, 2016

2015 FPA ENVIRONMENTAL CONFERENCE & SAFETY SUMMIT
TradeWinds Island Grand Resort - St. Petersburg Beach, FL
The 2016 FPA EHS Summit will be held January 26-27, 2016 at the TradeWinds Island Grand Resort. Environmental, health and safety professionals and managers, at both corporate and plant levels, are encouraged to attend the three-day summit. This important multi-session forum provides valuable regulatory updates, compliance guidance, and networking opportunities among industry professionals and regulators. Registration will open in fall 2015.

MARCH 1-3, 2016

2016 FPA ANNUAL MEETING
The Ritz-Carlton Golf Resort - Naples, FL
This 3-day meeting will include general sessions that focus on industry-specific issues, great networking opportunities, and the presentation of the winners of the 2016 FPA Flexible Packaging Achievement Awards during the Welcome & FPA Flexible Packaging Achievement Awards Dinner. Registration will open in fall 2015.

For more information, contact FPA at (410) 694-0800 or visit www.flexpack.org