



# **Flexible Packaging Lightweighting Strategies and Innovation**

**A Flexible Packaging Association White Paper**

**Prepared for the Flexible Packaging Association by  
Packaging & Technology Integrated Solutions, LLC**



971 Corporate Boulevard • Suite 403 • Linthicum, Maryland 21090

Phone: (410) 694-0800 • Fax: (410) 694-0900 • email: [fpa@flexpack.org](mailto:fpa@flexpack.org) • [www.flexpack.org](http://www.flexpack.org)

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June 2012