



Flexible Packaging Association

FPA Benefits the Industry

FPA Sustainability Initiative



- **A Leader Among Packaging Groups**
 - Active participation in Wal-Mart Sustainability Task Group
- **Education Campaign – Phase I**
 - Published brochures on quantitative & environmental advantages of flexible packaging
 - Developed Web pages dedicated to sustainability and sustainable activities
- **Commissioned Battelle to Conduct Research**
 - Energy consumption and savings, carbon foot print in flexible packaging manufacturing and end-of-life scenarios
- **Promoting Flexible Packaging as Sustainable Solution**
 - Developing next steps of education campaign

Industry Promotion



- **Student Internship & Scholarship Program**
 - \$15,000 awarded in academic scholarship
- **Flexible Packaging Achievement Awards Program**
 - 113 entries
 - 27 flexible packages honored
- **Content-Rich Web site**
 - Members Only section
 - Public section

The FPA Website

www.flexpack.org



Key Resources and Information

- Members Only Section
 - Industry News Bulletin
 - Membership Directory
 - FPA Presentations & Publications
 - State of the Industry Report
 - Market Research Reports
- Public Section
 - Sustainable Packaging
 - Source Reduction
 - Flexible Packaging Innovation Showcase
 - FPA Press Room
 - Flexible Packaging Buyers Guide

Industry Protection

Regulatory and Government Affairs



Assisting members avoid unfavorable regulations and compliance roadblocks.

- Accomplishments & major victories:
 - Control Technique Guidelines for VOCs
 - Risk & Technology Review
 - Spill Prevention and Counter Measures (SPCC) Plan
- Ongoing Activities
 - “General Scenario” for Adhesive Use in packaging
 - Monitoring developments to Solid Waste Rule
 - Environmental Summit & Safety Conference

Industry Information & Benchmarking Reports



- **Bi-Annual Polyolefins Market Report**
 - *Prepared exclusively for FPA by Chemical Market Associates, Inc.*
- **Financial Benchmarking Surveys**
 - *Compensation Report*
 - *Earnings Report*
 - *Operating Ratios Report*
 - *Pulse of the Industry Report*
 - *Injury Incidence Rate Report*
- Reports are available only to FPA converter members who participate in the corresponding report surveys

2009 State of the Industry Report



- Definitive source of information for flexible packaging companies and industry investors
- Provides data on:
 - Industry sales
 - Anticipated profit trends
 - Mergers and acquisitions
 - Imports and exports, and
 - Projected growth markets