The “new” Flexible Packaging Europe (FPE)

(from 1st January 2006 onwards)

Stefan Glimm

Executive Director
The “former” FPE

FPE Flexible Packaging Europe

Multi Nationals
- Alcan Packaging
- Amcor Flexibles
- Brand Packaging
- Goglio
- Hatzopoulos
- Huhtamaki Ronsberg
- Nordenia International
- Perlen Converting
- Printpak
- Sealed Air
- Teich
- Wipf

FEDES
- National Associations (a.o. GIFLEX), suppliers, etc.

FPA, UK
- GDA, D
- UNITES, F

A Division of EAFA
The “former” EAFA

129 companies
24 countries

EAFA members

Roller
97 % *
(24 companies)

Converter
All majors
(73 companies)

Container
82 % *
(18 companies)

Rewinder
70 %
(14 companies)

* Representation of member companies’ production in comparison to total production in EAFA countries
(EU 15, Armenia, Bulgaria, Croatia, Czech Republic, Hungary, Norway, Russia, Slovenia, Switzerland, Turkey)
Tasks of former EAFA and FPE

- **EAFA**: Lobbying in Brussels only via network
  (FPE, EAA, etc)
- **Divided tasks:**
  - **FPE:**
    - Lobbying
  - **EAFA Converter Group:**
    - Statistics/Benchmarking/Promotion (alufoil)
Membership structure

**Former FPE**
- Alcan Packaging
- Amcor Flexibles
- Brand Packaging
- Goglio
- Hatzopoulos
- Huhtamaki Ronsberg
- Nordenia International
- Perlen Converting
- Printpak
- Sealed Air
- Teich
- Wipf

**Former EAFA CV Group**
- Approx. 50 independent Converting in Western, Central and Eastern Europe

- Members of former EAFA CV Group and former FPE
- Followed move to new FPE
The Initiative (2005)

- Leading European converters (members of EAFA (European Aluminium Foil Association) and of former autonomous FPE) asked EAFA for re-organisation of European association structure in the field of flexible packaging
- Foil rollers appreciated confidence in EAFA and agreed under certain conditions
New organisational set up

- Former autonomous FPE dissolved
  (31st Dec. 2005)
- EAFA Converter Group renamed into FPE
  (effective 1st Jan. 2006)
- Legally: new FPE is a division of EAFA
- New FPE keeps own identity through special layout, website
Organisation

130 companies

EAFA European Aluminium Foil Association e.V.

24 countries

alufoil
Container

alufoil
Rewinder

alufoil
Roller

all majors

material neutral

*Representation of member companies’ production in comparison to total production in EAFA countries
(EU 15, Armenia, Bulgaria, Croatia, Czech Republic, Hungary, Norway, Russia, Slovenia, Switzerland, Turkey)
EAFA / FPE

EAFA / FPE in figures

- Turnover: over 10 billion €
- Employees: 45,000
- Production: 830,000 tons foil
- Members: 130 companies
- Countries: 24

Countries with EAFA members
Key activities

• **Benchmarks / Statistics**
  – Management ratio
  – Cylinder and printing costs
  – Safety benchmarking
  – Raw material costs

• **Material promotion restricted to existing EAFA alufoil activities**

• **Food contact** (industry experts’ network) and **environmental lobbying** (consultant)

• **For all kind of flexible packaging** *(material neutral)*
Industry Experts:
Food Contact Network

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<th>External Committees</th>
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<tr>
<td>CEPI</td>
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<td>“Cross industry food contact WG”</td>
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<td>CEPE</td>
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<tr>
<td>“Exposure Group”</td>
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<td>CEPE</td>
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<td>“Vision Group”</td>
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<td>CEPE</td>
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<td>“Industry Liaison Group on Packaging Inks” (might be replaced by CIAA Task Force below)</td>
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<td>CEPE</td>
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<td>“JIG Regulation on Coatings”</td>
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<td>CIAA</td>
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<td>“Packaging Ink Joint Industry Task Force”</td>
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<td>“Product safety and food contact WG”</td>
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<td>“Food Contact Materials WG”</td>
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<td>“Exposure Matrix Group”</td>
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<td>“Regulatory Approach WG”</td>
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Network supported by:
- FPE/EAFA
- Alcan Packaging
- Amcor Flexibles
- Constantia/Teich
- Nordenia
- Other FPE members will join
Cooperation

National Flexible Packaging Associations

- Full flow of information = highest transparency possible
- Free of charge (until further notice)
- No obligation to act on their request
- Use of their experts within the network and for external lobbying where ever possible
Benefits for the industry

• “one material neutral voice” for flexible packaging in Europe
• keep and even improve close network between important suppliers and customers
• increase of converting membership
• learn about markets trends at earliest stage
• time (=cost) savings (less meetings on all levels)
Many thanks for your attention!

For more information contact the FPE Secretariat
(enquiries@flexpack-europe.org)