

**NEWS RELEASE  
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**FPA Publishes 2023–2024 *Flexible Packaging Buyer's Guide***

*The Buyer's Guide is a key reference resource for the flexible packaging industry*

**Annapolis, MD: June 14, 2023** – The Flexible Packaging Association (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce that the 2023–2024 [\*Flexible Packaging Buyer's Guide\*](#) is now available.

The *Buyer's Guide* provides a detailed listing of FPA members' manufacturing and material supplying capabilities and is a valuable tool and resource to assist users in finding the best flexible packaging solution for their packaging needs.

This reference resource provides specific information regarding the product lines and end uses (retail, institutional, medical and pharmaceutical, and industrial applications); value-added services; printing and converting processes; and, suppliers of flexible packaging machinery, equipment, supplies, services, adhesives, inks, coatings, resins, substrates, film sealing, and zippers. It also includes contact information and a brief narrative description of each member company. FPA distributes the *Buyer's Guide* at industry trade shows and conferences.

The *Buyer's Guide* is publicly available on the FPA website, [www.flexpack.org](http://www.flexpack.org). FPA members and non-members may browse through an online searchable database of the *Buyer's Guide* or download a PDF version.

To be included in the *Buyer's Guide*, a company must be a member of FPA. For more information on the FPA, membership information, or to download a copy of the *Flexible Packaging Buyer's Guide*, please visit [www.flexpack.org](http://www.flexpack.org).

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### **About the Flexible Packaging Association (FPA)**

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents \$39 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. Learn more at [flexpack.org](https://flexpack.org).