



Smithers – Akron, OH USA
121 S Main St #300
Akron, Ohio 44308

Primary Event Contact:
Shelby Heitzenrater, Marketing Manager SMI NA
Sheitzenrater@smithers.com

Media Contact:
Glenn G. Goldney,
Executive Vice President of Sales & Marketing
ggoldney@smithers.com
+1 (330) 203-2188

FOR IMMEDIATE RELEASE

Sustainability in Packaging Returning to Chicago in March 2024

(Chicago, IL) – January 22, 2024 – Smithers, a leading provider of testing, consulting, information, and compliance services, is hosting the annual [Sustainability in Packaging Conference](#) in [Chicago, IL](#) this upcoming March 6-8, 2024.

This leading packaging event [regularly unites 300+ experts](#) from across the supply chain. The 2024 program features **70+ speakers, 10+ panels, 2 tracks, 3 workshops, 2 included receptions, 8+ hours of networking**, and more.

Beginning in the afternoon on Wednesday, March 6, Sustainability in Packaging US 2024 will kick-off with [three pre-conference workshops](#) - **for the price of one!** For just \$400 pick which workshop to attend in person, and then watch back recordings of the other two after the event.

The workshops feature [speakers](#) from *Starbucks, ALPLA INC., Tetra Pak, Interact Boulder, Carbon Better, Steptoe & Johnson, Munchkin, Dr. Bronner's, Plastic Ingenuity, GE Appliances, EFI, American Forest & Paper Association, The Aluminum Association*, and more!

The event continues with [two days of presentations](#), including tracks. Sessions are covering the **industry's most critical topics**: collaboration and partnership, technology, global plastics treaty,

recycling, MRF Involvement, worldwide regulatory updates, CSR, emissions, zero waste to landfill, trends, the future outlook, and more.

Presenters include [experts](#) from *PepsiCo Global Snacks, Tetra Pak, Alaska Airlines, Landsberg Orora, Casper, Constantia Flexibles, Ocean Conservancy, Minderoo Foundation, US Department of State, Searious Business, Cardia Bioplastics, Earthfirst, Neste, Crown Holdings, Inc., Illinois Environmental Council*, and more.

Attendees will enjoy **an included off-site welcome reception, networking lunches, an evening reception** with drinks and hors d'oeuvres, and more – all included in the ticket. Attendees also get **complete access to the conference app** to connect with other attendees, speakers, and sponsors.

To learn more and register, please visit the event website: sustainability-in-packaging.com/sustainability-in-packaging-us

###

About Smithers:

Founded in 1925 and headquartered in Akron, Ohio, Smithers is a multinational provider of testing, consulting, information, and compliance services. With laboratories and operations in North America, Europe, and Asia, Smithers supports customers in the transportation, life science, packaging, materials, components, consumer, dry commodities, and energy industries. Smithers delivers accurate data, on time, with high touch, by integrating science, technology, and business expertise.