



# Meeting Agenda

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## Tuesday, March 19, 2024

- **ELC Reception**  
6:00 p.m. — 8:00 p.m., Cascade Terrace

## Wednesday, March 20, 2024

- **Emerging Leadership Council (ELC) Meeting**  
9:00 a.m. — 2:00 p.m., Salon C/Grand Ballroom
- **FPA Executive Committee Meeting**  
11:30 a.m. — 2:30 p.m., Hospitality Suite 2206
- **FPA Board of Directors Meeting**  
3:00 p.m. — 5:00 p.m., Salon C/Grand Ballroom
- **Registration**  
3:00 p.m. — 6:00 p.m., Grand Ballroom Foyer
- **Welcome Reception**  
6:00 p.m. — 7:00 p.m., Cascade Terrace
- **Welcome & Flexible Packaging Achievement Awards Dinner**  
7:00 p.m. — 8:30 p.m., Grand Ballroom
- **Western-themed Networking Party**  
8:30 p.m. — 11:00 p.m., Coyote Corral

## **Thursday, March 21, 2024**

- **Registration and Breakfast**

8:00 a.m. — 9:00 a.m., Grand Ballroom Foyer

- **General Session I**

9:00 a.m. — 12:00 p.m., Grand Ballroom

- **Welcome & Antitrust Reminder, 9:00 a.m. — 9:10 a.m.**

- William (Bill) Jackson, Ph.D., CTO, Amcor Flexibles, and Chair of the FPA Board of Directors
- David Goch, Associate, Webster, Chamberlain & Bean, LLP and FPA General Counsel

- **State of the U.S. Flexible Packaging Industry (Preliminary Results), 9:10 a.m. — 10:00 a.m.**

Alison Keane, Esq., IOM, CAE, President & CEO, Flexible Packaging Association

- **European Flexible Packaging Industry Update, 10:00 a.m. — 10:45 a.m.**

Guido Aufdemkamp, Executive Director, Flexible Packaging Europe

- **Break, Grand Ballroom Foyer, 10:45 a.m. — 11:00 a.m.**

- **Communicating the Value of Flexible Packaging, 11:00 a.m. — 12:00 p.m.**

Suzanne Shelton, Founder & CEO, Shelton Group

- **Buffet Lunch**

12:00 p.m. — 1:30 p.m., Ventana Heights Terrace

- **Golf Tournament**

12:30 p.m. — 6:00 p.m. Ventana Golf & Racquet Club

Boxed lunches will be available at the golf course.

Golf tournament players should gather at the Ventana Golf & Racquet Club and get their boxed lunches no later than 12:45 p.m. The shotgun start is promptly at 1:00 p.m.

- **Cocktail Reception**

6:30 p.m. — 7:30 p.m., Ventana Heights Terrace

## **Friday, March 22, 2024**

- **Breakfast**

8:00 a.m. — 9:00 a.m., Grand Ballroom Foyer

- **General Session II**

9:00 a.m. — 12:00 p.m., Grand Ballroom

- **Welcome & Antitrust Reminder, 9:00 a.m. — 9:10 a.m.**

- William (Bill) Jackson, Ph.D., CTO, Amcor Flexibles, and Chair of the FPA Board of Directors
- David Goch, Associate, Webster, Chamberlain & Bean, LLP and FPA General Counsel

- **PepsiCo Foods' Journey to RCBR Compliance, 9:10 a.m. — 10:00 a.m.**

Rob Cotton, R&D Director – Packaging Sustainable Materials, PepsiCo

- **Building Trust With Plastic: Can Transparency Be the New Bottom Line?, 10:00 a.m. — 10:45 a.m.**

Heidi Kujawa, CEO, ByFusion Global, Inc.

- **Break, Grand Ballroom Foyer, 10:45 a.m. — 11:00 a.m.**

- **Polyethylene Update, 11:00 a.m. — 11:40 a.m.**

Esteban Sagel, Principal, Chemical and Polymer Market Consultants

- **Emerging Leadership Council (ELC) Update, 11:40 a.m. — 12:00 p.m.**

- Kasie Fairbarn, Vice President of Sales, Windmoeller & Hoelscher Corporation, ELC Co-Chair
- Jonathan Quinn, Vice President of Marketing and Sustainability, Accredo Packaging Inc., Past ELC Co-Chair

- **Buffet Lunch**

12:00 p.m. — 1:30 p.m., Bill's Grill