



For Immediate Release

Press Release: May 3, 2024

ALLIEDFLEX® Technologies, Inc., Sarasota, FL, and IMA FILLSHAPE Standup Pouch Packaging Machinery, Bologna, Italy, expand their North American Sales and Marketing Agreement.

IMA Industria Macchine Automatiche S.p.A., Ozzano dell'Emilia (BO), Italy, announces that it has expanded its agreement with ALLIEDFLEX Technologies, Inc. as its North American Partner (including Canada and Mexico) for the Sales and Marketing of its IMA FILLSHAPE series Standup Pouch Packaging Machinery Program for the non-food sectors, including Home Care, Health & Beauty and Techno-Chemical markets which are showing dramatic growth globally.

IMA FILLSHAPE division is a well-established, respected brand in North America through its installed base of Flexible Packaging Machinery Solutions operating at major Food, Beverage, and Contract Packagers.

Andrea Mathias Pierini, Sales Manager of IMA FILLSHAPE – Standup Pouch Division, commented, “Through this expanded arrangement, we will now be even better positioned through our North American partnership with **ALLIEDFLEX**, a trusted, leading North American Standup Pouch Packaging Machinery Specialist with a keen focus on growing the Standup Pouch Packaging market. **ALLIEDFLEX** has successfully led the North American shift toward introducing the Standup Pouch and Standup Pouch Packaging Machinery technologies in various sectors for the past three decades. We look forward to this mutually exciting opportunity and collaboration to help develop important new and evolving markets beyond the traditional food category.

Dennis Calamusa, President | CEO of ALLIEDFLEX Technologies, Inc., and his Sales and Marketing team welcome the **IMA FILLSHAPE Standup Pouch Division** program. “The addition of the **IMA FILLSHAPE** product line to the **ALLIEDFLEX** portfolio will satisfy a variety of high-speed, high-output Standup Pouch packaging applications for non-food (Spouted and Non-Spouted) applications. The Home & Personal care markets continue to expand and transition toward innovative Flexible Packaging alternatives. The **IMA FILLSHAPE** machinery program offers advanced technologies utilizing a combination of intermittent in-line HFFS pouch-making and / or continuous motion pre-made pouch-filling capabilities with the **KONTINUA, ERMETIKA, and MODULA** series, which will enable packagers the ability

to meet their growing Standup Pouch production requirements through higher speeds and increased efficiency.

IMA FILLSHAPE and Tree Top will jointly present Tree Top's recently installed IMA Ermetika high-speed Spouted Pouch Packaging System at the upcoming Global Pouch Forum in Clearwater, FL, May 29-31.

About | ALLIEDFLEX®

ALLIEDFLEX blends flexible packaging innovation with world-class packaging machinery solutions. Our unique consultative sales approach addresses marketing and manufacturing objectives, streamlining the process of change from production through to the retail shelf. Success is accomplished through 30 years of application experience, bringing hundreds of products to market in innovative, flexible pouch packaging. **ALLIEDFLEX'S** global packaging supplier alliances and strategic machinery partners represent the world's finest technological solutions, enabling them the flexibility to provide a single machine or a complete integrated system.

About | IMA Group

The Group is present in about 80 countries, supported by a sales network made up of 29 branches (Italy, France, Switzerland, the United Kingdom, Germany, Austria, Spain, Poland, Israel, Russia, the United States, India, China, Malaysia, Thailand and Brazil), representative offices in central-eastern Europe and more than 50 agencies.

IMA Group has 54 production plants in Italy, Germany, France, Switzerland, Spain, the UK, the USA, India, Malaysia, China and Argentina.

FILLSHAPE Standup Pouch Packaging Machinery Division offers high-speed, continuous motion rotary pouch machine assembling, filling, and sealing spouts for online form, fill and seal, and premade pouches in various shapes and sizes. High efficiency and premium quality results for countless products typical of the food, dairy, beverage, home, and personal care markets.

IMA FILLSHAPE

Filling and Packaging Solutions

