



**FPA**<sup>™</sup>

**Flexible Packaging  
Association**

Connecting. Advancing. Leading.

The Flexible Packaging Association is the leading advocate and voice for the U.S. flexible packaging industry. Flexible packaging accounts for over \$42.9 billion in annual sales; is the second largest, and fastest growing segment of the packaging industry; and employs approximately 85,000 workers across over 1,100 facilities in the United States, generating \$116 billion in total economic impact.

Flexible packaging is critical to food preservation and the shelf life of products with over 70% of end markets for flexibles being in the food and beverage sector. Flexibles also allow medical devices and pharmaceuticals to remain sterile and properly packaged, representing another 20% of the flexible market share. These critical applications help explain why flexibles, despite being much newer than industrial-age materials like steel and aluminum, have risen to the second most prevalent packaging format, just behind corrugated.

FPA Flexible Packaging Public Policy Positions	
<b>Extended Producer Responsibility (EPR)</b>	FPA supports well-crafted EPR policy that invests in recycling infrastructure for flexibles.
<b>Mechanical and Advanced Recycling</b>	FPA works to invest in the aging U.S. recycling system and to preserve all pathways to circularity for flexibles.
<b>Labeling</b>	FPA opposes state-led labeling laws due to the interstate commerce burdens they place on flexible packaging brand owners and manufacturers.
<b>Post-consumer Recycled (PCR) Content</b>	While FPA supports well-crafted PCR content mandates, FPA works to defeat policy proposals that are not data-driven and that do not differentiate between products.
<b>“Toxics” in Packaging</b>	FPA supports rigorous scientific standards for determining toxicity in packaging materials. FPA opposes attempts to bypass the federal Toxic Substances Control Act (TSCA) process.

Visit our website at [FlexPack.Org/Advocacy](https://FlexPack.Org/Advocacy) to learn more about FPA’s advocacy efforts. If you have any questions, please reach out to John Richard, FPA’s Director of Government Affairs at [jrichard@FlexPack.Org](mailto:jrichard@FlexPack.Org).