



November 4-6 | Loews New Orleans

# Meeting Agenda

## TUESDAY, NOVEMBER 4

11:30 a.m. – 2:30 p.m.  
Beauregard

### FPA Executive Committee Meeting

12:30 p.m. – 3:30 p.m.  
Meet in the hotel lobby

### FlexImpact – Litter Cleanup

Plastic films consistently rank among the top five most littered items found during cleanup efforts. As stewards of flexible packaging, it's important that we demonstrate our commitment to responsible end-of-life material management.

Hosted by the FPA's  
Environmental, Health, and  
Safety Committee and  
Sponsored by:

This local effort will align with cleanup events hosted by FPA member companies across the country, amplifying our collective impact and commitment to environmental stewardship.



We invite you to take part in **FlexImpact**—a new initiative from FPA's Environmental, Health, and Safety Committee—debuting at the 2025 FlexForward® Conference in New Orleans.

- **To join the New Orleans FlexImpact cleanup:**  
Email [FPA@FlexPack.org](mailto:FPA@FlexPack.org) with the subject line "Register for FlexImpact," and we'll add the event to your conference registration.
- **To organize a cleanup in your community:**  
Contact Kyla Fisher at [kfisher@FlexPack.org](mailto:kfisher@FlexPack.org) to receive planning resources and support materials.

Together, let's show what environmental stewardship looks like—in New Orleans and beyond.

3:00 p.m. – 5:00 p.m.  
Louisiana Ballroom

### FPA Board of Directors Meeting

6:00 p.m. – 9:00 p.m.

### FPA Welcome Reception

Pre-function in the Piazza D'Italia 6:00 – 6:30 p.m.

Sazerac House 6:45 – 9:00 p.m.

Sponsored by:

We wish to thank the following organizations for their generous sponsorship of this event:



## WEDNESDAY, NOVEMBER 5

7:30 a.m. – 8:30 a.m.  
Parish Hall & Feliciana

### Breakfast & Exhibits

8:30 a.m. – 8:45 a.m.  
Louisiana Ballroom

### Welcome and Antitrust Reminder

- Russell Grissett, President & CEO, TOPPAN Packaging Americas
- Hugh Webster, Partner, Webster, Chamberlain & Bean, LLP

8:45 a.m. – 9:30 a.m.  
Louisiana Ballroom

### State of the U.S. Flexible Packaging Industry

Join FPA President & CEO Dan Felton for a high-impact, fast-paced briefing on the latest developments shaping the U.S. flexible packaging industry. This session will provide a concise overview of the key trends, market dynamics, economic factors, and public policy initiatives shaping the industry today. Whether you're a manufacturer, supplier, brand owner, or industry observer, this update will equip you with timely insights to navigate challenges and capitalize on emerging opportunities.

- Dan Felton, President & CEO, Flexible Packaging Association

9:30 a.m. – 10:10 a.m.  
Louisiana Ballroom

### Federal and State Advocacy Update

Curious about what state and federal legislation and regulations related to flexible packaging were active in 2025 and might be on the horizon for 2026? Join FPA's state and federal lobbying and public policy consultants from Serlin Haley (Andy Hackman and Edwin Borbon) and Capitoline Consulting (Judith Zink) for a rundown on all that and come back after the break for a deeper dive on the same – and how you can contribute.

- Edwin Borbon, Government Affairs Associate, Serlin Haley
- Andy Hackman, Principal Lobbyist, Serlin Haley
- Judith Zink, Principal & Co-founder, Capitoline Consulting, LLC

10:10 a.m. – 10:40 a.m.  
Parish Hall & Feliciana

### Networking Break & Exhibits

10:40 a.m. – 11:15 a.m.  
Louisiana Ballroom

### Proactive Federal and State Advocacy Discussion

This is a continuation of the Federal and State Advocacy Update session, which will take place immediately before the morning Networking Break.

- Edwin Borbon, Government Affairs Associate, Serlin Haley
- Andy Hackman, Principal Lobbyist, Serlin Haley
- Judith Zink, Principal & Co-founder, Capitoline Consulting, LLC
- Dan Felton, President & CEO, Flexible Packaging Association – Moderator

11:15 a.m. – 12:00 p.m.  
Louisiana Ballroom

### **Advancing Flexible Packaging Recycling in California and Beyond – Panel Discussion**

California's extended producer responsibility (EPR) law for packaging sets aggressive targets for packaging recycling, with the risk that materials and formats that do not meet the law's goals may be banned from sale in the state. With flexible packaging currently far below the stated targets, what are organizations doing to advance recycling opportunities in California, and how might this aid with other states?

Learn from some key cooperative funding initiatives on how investment is being coordinated to drive rapid progress within California, how lessons learned in California are expected to assist flexible packaging recovery across the U.S., and how our industry can become more involved.

- Danielle Easdale, Director of Material Systems, The Recycling Partnership
- Anne Johnson, VP, Circular Products and Packaging, Resource Recycling Systems (RRS)
- Neil Menezes, VP of Material Services, Circular Action Alliance (CAA)
- Susan Robinson, Consultant, Susan K Robinson Consulting
- Kyla Fisher, Director of Regulatory Affairs and Sustainability, Flexible Packaging Association – Moderator

12:00 p.m. – 12:30 p.m.  
Louisiana Ballroom

### **Fiber-based Flexible Packaging: Challenges and Opportunities – Panel Discussion**

As the demand for sustainable flexible packaging grows, an increasing number of companies are considering fiber-based solutions to complement their product portfolios. In this dynamic panel session, members of the FPA will share firsthand insights into transitions to fiber-based packaging. Learn why they made the switch, the steps involved in the transition process, challenges they encountered along the way, and the key lessons they learned. Whether you're exploring sustainable alternatives or already on the path, this session will provide valuable takeaways and practical guidance.

- Christina Boyd, Product Stewardship Manager, Printpack
- Pieter Cools, Research Manager Core R&D, Amcor Flexibles
- Ray Recchia, Global Innovation Manager for Sustainable Paper Packaging, ProAmpac
- Emily Williams, Sustainability and Innovation Partnerships Leader, TC Transcontinental Packaging – Moderator

12:30 p.m. – 1:30 p.m.  
Parish Hall & Feliciana

### **Lunch & Exhibits**

1:30 p.m. – 2:00 p.m.  
Louisiana Ballroom

### **Global Flexible Packaging Market Update**

This session returns with a fresh update on global and regional trends shaping the flexible packaging industry. Drawing from Euromonitor's proprietary data and analysis, Clint Smith will explore recent market dynamics across key global regions, highlight fast-growing pack types within flexible packaging, and share how cost pressures, consumer habits, and sustainability imperatives are influencing packaging strategy. Attendees will walk away with actionable insights to inform trade, investment, and innovation decisions in 2025 and beyond.

- Clint Smith, Business Development Account Manager, Government & Trade, Government & Trade, Euromonitor International

2:00 p.m. – 3:00 p.m.  
Louisiana Ballroom

### **Extended Producer Responsibility (EPR): The Road Ahead – Fireside Chat**

Join FPA President & CEO Dan Felton for a fireside chat with Jeff Fielkow, CEO of Circular Action Alliance (CAA) – currently the only producer responsibility organization (PRO) in the U.S. for packaging extended producer responsibility (EPR). With seven state packaging EPR laws now in place and programs going into effect this year and next, it's more important than ever to understand how CAA is helping to implement the new laws and hear how they are working with stakeholders across the entire industry and product value chain to increase recovery of all packaging, including flexibles. You won't want to miss this session and bring your questions for Dan to ask Jeff!

- Jeff Fielkow, CEO, Circular Action Alliance (CAA)
- Dan Felton, President & CEO, Flexible Packaging Association

3:00 p.m. – 3:30 p.m.  
Parish Hall & Feliciana

### **Networking Break & Exhibits**

3:30 p.m. – 4:15 p.m.  
Louisiana Ballroom

### **Engaging and Inspiring Consumers to Recycle Flexible Packaging**

Be the first to see findings and insights from new research sponsored by FPA and the Flexible Film Recycling Alliance (FFRA) that explores why Americans don't recycle their flexible films and packaging and what conditions would need to exist—and what messages they would need to hear—to motivate them to change their behaviors. This landmark research can support future campaigns to educate consumers about the value of flexible films and packaging, how and where to recycle it, and motivate them to then recycle it.

- Suzanne Shelton, Senior Partner, ERM Shelton

4:15 p.m. – 5:00 p.m.  
Louisiana Ballroom

### **Polyethylene & Polypropylene Market Update**

2025 has been anything but quiet. The shift in U.S. leadership has brought a wave of new policies—on tariffs, immigration, and the country's role in global conflicts, to name a few—that are reshaping the broader economic and business climate. Some of these changes may directly impact the polyolefins industry, while others exert a more indirect influence. Either way, they all contribute to a growing sense of uncertainty.

In this presentation, we'll read the industry's tea leaves—prices, margins, supply, demand, and trade—to see what signals are emerging. How are these policy shifts rippling through the market? What is noise, and what is real?

Once we have sorted through what is happening today, we will turn our attention to what 2026 might bring. Because if this year has taught us anything, it is that the road ahead will be anything but predictable. So, grab your cup and let's see what the leaves are telling us.

- Esteban Sagel, Principal, ChemPMC

5:00 p.m. – 7:00 p.m.  
Parish Hall & Feliciana

**Exhibitor Reception**

Please join us for hors d'oeuvres, networking and exhibits after the conclusion of the day's educational programming. Visit with these exhibiting organizations:



## THURSDAY, NOVEMBER 6

7:30 a.m. – 8:30 a.m.  
Parish Hall & Feliciana

### Breakfast

8:30 a.m. – 8:45 a.m.  
Louisiana Ballroom

### Welcome and Antitrust Reminder

- Russell Grissett, President & CEO, TOPPAN Packaging Americas
- Hugh Webster, Partner, Webster, Chamberlain & Bean, LLP

8:45 a.m. – 9:45 a.m.  
Louisiana Ballroom

### Off the Shelf: Brand Power Through Flexible Packaging – Panel Discussion

Flexible packaging has been one of the fastest growing packaging formats over the last decade, but in the face of extended producer responsibility (EPR) for packaging, will this change as brands are charged more for packaging that is not widely recyclable? In this fireside chat, we will hear from packaging professionals at large brand companies about what keeps them up at night, their plans for flexible packaging, and how they envision the industry working together to advance the sustainability profile of this popular and valuable packaging format.

- Pat Keenan, Packaging R&D, Sustainability, General Mills
- Teo Medellin, Director of Corporate Packaging Sustainability, Procter & Gamble
- David Love, Executive Vice President & Chief Strategy Officer, Printpack – Moderator

9:45 a.m. – 10:30 a.m.  
Louisiana Ballroom

### Digital Printing for Flexible Packaging – Panel Discussion

FPA has partnered with NAPCO Media on its annual survey and a new flexible packaging specific report examining digital printing trends in the packaging industry—shedding light on the drivers behind increased adoption among package printers, converters, and brand owners. In this session, Cory Francer, analyst at NAPCO Media, will present exclusive findings from the 2025 research. A panel of FPA members will follow, sharing real-world perspectives on how digital printing is currently being leveraged for flexible packaging—and where it's headed next. As digital technologies continue to open new possibilities in customization, speed-to-market, and sustainability, this session offers valuable insights into one of the industry's most promising areas of growth.

- Cory Francer, Analyst, Alliance Insights, the research division of PRINTING United Alliance – Presenter & Moderator
- Justin Green, Director of Flexible Packaging North America, HP, Inc.
- Windell McGill, ION Launch Manager, BW Converting, Inc.
- Jacob Resnick, Product Manager, Nosco

10:30 a.m. – 11:00 a.m.  
Parish Hall & Feliciana

### Networking Break

11:00 a.m. – 11:30 a.m.  
Louisiana Ballroom

### Trump Tariffs Update

President Trump's constantly shifting tariff regime has proved challenging for FPA's members to navigate. As policy changes occur, it is critical for members to remain up-to-date as Executive Orders are issued and implemented. Join Mowry & Grimson PLLC, as they present the State-of-Play on tariffs.

- Meredith DeMent, Partner, Mowry & Grimson PLLC

11:30 a.m. – 12:30 p.m.  
Louisiana Ballroom

### **Artificial Intelligence in Flexible Packaging – Panel Discussion**

Advanced Intelligence (AI) is redefining business as we know it. The rapid growth and adoption of AI technologies is quickly changing the way we do business. Is your company prepared, and have you considered the multiple ways you can leverage this technology to give your organization and supply chain a leg up? In this engaging panel discussion, we will explore how industry professionals from across the flexible packaging value chain are leveraging AI to address their challenges, reduce costs, enhance transparency, and improve quality. We'll dig into design, maintenance, quality control, consumer insights, recycling, and more. This is a session not to miss!

- Paige Morse, Senior Advisor, Alliance to End Plastic Waste – Presenter & Moderator
- Russell Grissett, President & CEO, TOPPAN Packaging Americas
- Jan Karnath, Chief Digital Officer, Reifenhauer Inc.
- Aleks Zlatic, Founder/CEO, Aurum Intelligence, Inc.

12:30 p.m.

### **Education Concludes**

12:45 p.m. – 2:45 p.m.

### **Committee Meetings – Lunch to be served**

12:45 p.m. – 1:45 p.m. Meetings Reimagined Committee

12:45 p.m. – 2:00 p.m. Government Affairs Committee

2:00 p.m. – 2:45 p.m. FlexPAC® Board of Directors Meeting\*\*

\*\* This meeting will take place immediately following the Government Affairs Committee meeting

Sessions and times are subject to change.