

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

For more information, contact:  
Dani Diehlmann  
Vice President, Communications  
Flexible Packaging Association  
[ddiehlmann@flexpack.org](mailto:ddiehlmann@flexpack.org)  
410-694-0800

**FPA Applauds Governor Moore Signing Packaging EPR Legislation Into Law**  
*The law facilitates industry investment in Maryland's recycling system*

**Annapolis, MD, May 14, 2025** – The Flexible Packaging Association (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce its strong support for Maryland's new packaging extended producer responsibility (EPR) law approved by Governor Wes Moore. This critical piece of legislation is designed to facilitate industry investment in the recycling system for all packaging materials in Maryland, including flexible films.

The law serves as a vital shared responsibility pathway for businesses, municipalities, and consumers by creating a structure in which packaging producers pay fees that will go directly to investments in Maryland's recycling infrastructure for their packaging types.

As the sixth state to pass a packaging EPR law, Maryland was able to draw lessons from the FPA-supported Minnesota law enacted in 2024 and the ongoing regulatory processes in each of the other states and incorporate those lessons into its own framework. Earlier this year, the Maryland Department of the Environment (MDE) issued its first needs assessment that predicted a 9% increase in the recycling of flexible films after implementing a packaging EPR program.

"The data-driven approach taken by Senator Augustine, sponsor of the enabling legislation Senate Bill 901, and Governor Moore will enhance recycling access and advance a more circular economy for flexible films in Maryland," said Dan Felton, FPA President & CEO. "As an association dedicated to advancing the sustainability benefits of flexible films and expanding recycling opportunities, FPA is proud to have been an early supporter of Senator Augustine's legislation," said John Richard, FPA Director of Government Relations.

FPA looks forward to working with MDE and other stakeholders on the successful implementation of Maryland's new packaging EPR program.

###

**About the Flexible Packaging Association (FPA)**

The [Flexible Packaging Association](#) is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$42 billion in annual sales in the U.S. and is the second largest and one of the fastest-growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.