

RECYCLING AS A PART OF THE SOLUTION FOR MARINE DEBRIS – MARCH 2019

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SOLVING MARINE DEBRIS



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We need a multi-faceted solution and **EVERYONE** must do their part

SUPPORT IS GROWING TO FIND SOLUTIONS















































































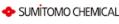




















INDUSTRY CHALLENGES

- » Infrastructure
- » Materials
- » Consumer education
- » \$\$\$

65% of consumers don't understand where to recycle plastics



WHAT ARE THE CURRENT GAPS?

» Recycling participation is low

» Demand for recycled material does not drive incentives for higher collection

» Collaborative efforts like MRFF are making all types of flexible packaging film more recyclable and reusable





WHAT DOES GOOD LOOK LIKE?

» Common traits in top recycling countries:

- Wide access to recycling infrastructure
- National recycling goals with supporting policies
- Robust recycling funding
- Citizen incentives



BEMIS' FOCUS

» Designing for recyclability: today & tomorrow

» Industry advocacy: make partnerships = make a difference











» Customer education: transparent & consistent

CLOSING THE GAP TO NON-RECYCLABLE FILMS

» Bemis Encore™ recyclable films are designed to be accepted in the PE film recycling stream while meeting performance needs

» Others should be commended for their own recyclable film developments:

Amcor, Accredo, ProAmpac,
TC Transcontinental, etc.

WORK TO BE DONE





» Infrastructure improvements



» Alternative recycling streams



» Present your customers with all the facts as the recycling ecosystem evolves