SOLVING MARINE DEBRIS

» Recyclability
» Compostability
» Marine degradability
We need a multi-faceted solution and EVERYONE must do their part
SUPPORT IS GROWING TO FIND SOLUTIONS
INDUSTRY CHALLENGES

» Infrastructure

» Materials

» Consumer education

» $$$

65% of consumers don’t understand where to recycle plastics

66% of Americans admit that they will recycle a product only if it’s easy & convenient to do so

Institute of Scrap Recycling Industries and Earth911 poll 2014; Harris Poll for ISRI, 2018
WHAT ARE THE CURRENT GAPS?

» Recycling participation is **low**

» **Demand** for recycled material does not **drive incentives** for higher collection

» **Collaborative** efforts like MRFF are making all types of flexible packaging film more recyclable and reusable

Harris Poll for ISRI, 2018
WHAT DOES GOOD LOOK LIKE?

» Common traits in top recycling countries:
  ▪ Wide access to recycling infrastructure
  ▪ National recycling goals with supporting policies
  ▪ Robust recycling funding
  ▪ Citizen incentives
BEMIS’ FOCUS

» Designing for recyclability: today & tomorrow

» Industry advocacy: make partnerships = make a difference

» Customer education: transparent & consistent
CLOSING THE GAP TO NON-RECYCLABLE FILMS

» Bemis Encore™ recyclable films are designed to be accepted in the PE film recycling stream while meeting performance needs.

» Others should be commended for their own recyclable film developments:
  - Amcor, Accredo, ProAmpac, TC Transcontinental, etc.
WORK TO BE DONE

» Infrastructure improvements

» Alternative recycling streams

» Present your customers with all the facts as the recycling ecosystem evolves