



C-P Flexible Packaging
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C-P Flexible Packaging Introduces Virtual Press Check Capabilities for Customers in Critical Infrastructure Industries

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YORK, Pa., March 23, 2020—C-P Flexible Packaging is introducing virtual press check capabilities, allowing customers in critical infrastructure industries to conduct press checks and approve graphics remotely.

The majority of C-P Flexible Packaging's customers play a large role in our nation's supply of shelf-stable foods as well as cleaning products. This virtual press check system was developed to allow manufacturers of these essential products to quickly conduct press checks remotely while complying with the guidelines of the CDC to slow the spread of COVID-19 in the U.S.

Using sophisticated light booths, 4K webcam equipment and secure videoconferencing software, C-P Flexible Packaging's virtual press check system eliminates the need for on-site press checks.

According to Mike Hoffman, CEO of C-P Flexible Packaging, "In these unprecedented and challenging times, we are committed to doing our part to keep our nation's supply of shelf-stable foods and cleaning products intact. We all know that avoiding air travel and practicing social distancing is extremely critical right now. Since these important measures prevent our customers from conducting their usual on-site press checks, we immediately developed a solution allowing them to run remote press checks. As the COVID-19 pandemic unfolds, we'll continue making investments to support these suppliers of essential products."

To learn more about C-P Flexible Packaging, visit cpflexpack.com.

About C-P Flexible Packaging

With over six decades of experience as a full-service flexible packaging manufacturer, C-P Flexible Packaging offers the capabilities of a leading supplier combined with the agility and service of a small converter. A privately held company headquartered in York, Pa., C-P Flexible Packaging is one of the top 25 flexible packaging suppliers in the U.S., with over 500,000 square feet of SQF and AIB-certified manufacturing space across four locations. The company brings together a full portfolio of flexible packaging formats spanning HD printed rollstock, premade pouches, shrink sleeves, stretch sleeves, poly bags, roll-fed labels, reclose, cold-seal and recyclable flexible packaging. For more information on C-P Flexible Packaging, visit www.cpflexpack.com.

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