

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

For more information, contact:
Dani Diehlmann
Director of Communications
Flexible Packaging Association
ddiehlmann@flexpack.org
410-694-0800

FPA Partners with PACK EXPO Connects

FPA is participating in the Partner Program and Showcase of Packaging Innovations

Annapolis, MD: November 2, 2020 – The Flexible Packaging Association (FPA) is pleased to announce that it is participating in the PACK EXPO Connects [Partner Program](#) and [Showcase of Packaging Innovations](#) during PACK EXPO Connects (Nov. 9-13), produced by PMMI Media Group.

The [Partner Program](#) connects over 20 leading trade associations and is dedicated to advancing the industry with attendees and exhibitors, bringing significant resources, insights, and expertise to this year's most comprehensive virtual packaging event.

“We’re grateful to our Partner Associations for their enthusiastic support of PACK EXPO Connects,” comments Joe Angel, president, PMMI Media Group. “While we wait for in-person events to reopen, we look forward to connecting virtually with association members and their business partners during PACK EXPO Connects week this November.”

FPA’s [virtual booth](#) will highlight several of its recent activities and reports, including the *2020 Achievement Awards and Innovation Showcase*, the *2021 Flexible Packaging Achievement Awards Competition Call for Entries*, the *2020-2021 Flexible Packaging Buyers Guide*, the *Report to the Membership, Sustainability Life Cycle and Economic Impacts of Flexible Packaging in E-commerce Report*, and *A Holistic View of the Role of Flexible Packaging in a Sustainable World Report* and Life Cycle Assessment case studies.

FPA will also be showcasing the winners of the FPA 2020 Flexible Packaging Achievement Awards Competition in the [Showcase of Packaging Innovations](#), sponsored by Klöckner Pentaplast and association sponsor, Institute of Packaging Professionals.

PACK EXPO Connects will be a unique digital experience and unlike any other virtual event currently available. The show will foster interactions between consumer packaged goods (CPG) companies and top suppliers with an intuitive, state-of-the-art interactive platform that makes live engagement

possible. Live chats, live product demos, and engaging educational opportunities let attendees experience the power of PACK EXPO with leading industry suppliers available at their fingertips.

Registration for PACK EXPO Connects is free but required to connect with exhibitors in their virtual showrooms and experience live demos and interactive chats. By registering, you will be creating a MyConnects Planner where you can keep track of exhibitors, demos, and sessions you want to see. For more information and to register online, visit www.packexpoconnects.com.

###

About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$33 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. Learn more at flexpack.org.

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents more than 900 North American manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media, and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends, and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World, Mundo PMMI, and OEM. In 2020, PMMI Media Group will produce PACK EXPO Connects, a digital event connecting CPGs and top packaging suppliers. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market, and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year.

Learn more at pmmi.org and packexpo.com and pmmimediagroup.com.