

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

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**FPA Partners with TAPPI's Virtual Conference on  
Looping the Flexible Packaging Supply Chain into the Circular Economy**

*From suppliers to converters to brand owners, this event offers critical sustainability information*

**Annapolis, MD: February 12, 2021** – The Flexible Packaging Association (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce that it is partnering with TAPPI's International Flexible Packaging and Extrusion Division's (IFPED) upcoming [Circular Economy for Flexible Packaging Virtual Conference](#). The conference will be held on March 17, 2021, from 10:00 a.m. to 1:00 p.m. (EST).

With an intense focus on sustainability and its significance to the success of the industry, this special conference begins with a highly informative keynote address from Dana Mosora, Workstream Consultant, CEFLEX.

The CEFLEX initiative is a collaboration of more than 160 European companies, associations, and organizations representing the entire flexible packaging value chain, working together to make all flexible packaging in Europe circular by 2025. In addition to Ms. Mosora's address, three additional subject matter experts will also discuss critical sustainability issues facing the industry:

- Frasier Waldie, NOVA Chemicals: Designing Collation Shrink Films for Achieving Aspirational Sustainability Goals
- Larry Effler, The Dow Chemical Company: A Journey to Commercialize Recyclable Flexible Packaging
- Andrea Auchter, Nature Works: Rethinking the Paper Cup – Beginning with Extrusion Process Optimization for Compostability and Recyclability"

IFPED Conference Technical Program Chair, Michael Biscoglio of The Dow Chemical Company said, "Whether you work for a material supplier, converter, co-packer, or recycling organization, this is a

unique opportunity to hear from global leaders in the packaging community. Sustainability is an evolving topic and you don't want to miss the latest insights and advances in this area.”

Conference [registration](#) is available and is open to all converter and brand owner professionals at no charge. A nominal fee is required for all others: \$99 for TAPPI members and \$129 for non-members.

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### **About the Flexible Packaging Association (FPA)**

The [Flexible Packaging Association](#) is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$33 billion in annual sales in the U.S. and is the second largest, and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

### **About TAPPI and the International Flexible Packaging and Extrusion Division (IFPED)**

[TAPPI](#) is a not for profit, volunteer-led association that is built around a community comprised of thousands of member engineers, managers, scientists, academics, suppliers, and others from around the world. Our focus has always been on emerging technologies and driving innovation for the paper and packaging industry. Our growing international membership ranks include rising stars in bioenergy and biofuels, renewable chemicals, sustainability, and nanotechnology areas. The [IFPED](#) is made up of hundreds of professionals from consumer products companies, as well as flexible packaging converters and suppliers, film extruders, and extrusion coaters.