

January 11, 2022

Honorable Phil Murphy
Governor
State of New Jersey
P.O. Box 001
Trenton, NJ 08625
Submitted via email

Re: Opposition to S.2515/A.4676 – Recycled Content Requirements

Dear Governor Murphy:

The Flexible Packaging Association (FPA) is writing to urge you to veto S.2515, as this legislation establishes aggressive and onerous post-consumer recycled (PCR) content standards which are presently underdeveloped and overly broad.

The FPA represents flexible packaging manufacturers and suppliers to the industry in the U.S. Flexible packaging represents \$34.8 billion in annual sales in the U.S. and is the second largest, and fastest growing segment of the packaging industry. The industry employs approximately 80,000 workers in the United States. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of these materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

S.2515 was aimed at generating new end markets for recyclable materials but instead establishes the most aggressive and oppressive PCR standards in the nation. FPA members are leaders in the field of sustainability and remain fully committed to increased use of recycled content in flexible packaging, but these overly burdensome standards set arbitrary precedents that could have serious deleterious effects across our industry. Furthermore, the measure is too rigid and fails to adequately account for the generally unpredictable nature of markets and the economy.

While noble in its intent, we believe that due to the complex nature and impact any proposal of this importance impliedly has upon the people of New Jersey, the legislature needs to take more time to evaluate, reflect upon, and rework this legislation before ratifying it into law. It is for these reasons that we respectfully request a veto of S.2515.

Sincerely,



Alison A. Keane, Esq., CAE, IOM
President & CEO, FPA