

NEWS RELEASE

FOR IMMEDIATE RELEASE

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FPA's Emerging Leadership Council to Host a FlexPack Crash Course at PACK EXPO International

*The event is designed for new hires and newcomers to the flexible packaging industry
with fewer than five years of industry experience*

Annapolis, MD: September 12, 2022 – The Flexible Packaging Association's (FPA) Emerging Leadership Council (ELC) will present the first-ever [FlexPack Crash Course](#) at the upcoming PACK EXPO International in Chicago, IL, on Wednesday, October 26th, at 9:00 a.m. Central. The event is designed for new hires and newcomers to the flexible packaging industry with fewer than five years of industry experience.

Key Topics

- Industry Overview & Trends
- Materials & Converting Basics
- Sustainability & Advocacy
- Package Design Workshop

Who should attend this event?

This event is perfect for new hires and newcomers to the flexible packaging industry with fewer than five years of industry experience. Attendees should currently work for FPA member companies.

What content will be presented during the event?

The presentations will provide a high-level overview of the flexible packaging industry. We'll cover market trends, sustainability, the legislative and regulatory environment, as well as a high-level overview of technical fundamentals including flexible packaging materials, substrates, and converting technologies.

What is the cost to attend?

Travel and accommodations must be covered by the attendee. All costs for attending the course and evening networking event will be sponsored by the FPA.

For the [course brochure](#) and [registration information](#), visit the [event webpage](#) on FPA's website, www.flexpack.org.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents \$39 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. Learn more at flexpack.org.